



If you have wondered whether your company can benefit from **Train to Gain**, Skillset can now help you find out. With LSC and DIUS we have negotiated a Sector Compact which is essentially an agreement to enhance the Train to Gain offer for creative media businesses and drive up demand for skills in our sectors.

We offered our sector expertise to improve creative media industries take-up of the Train to Gain service to the regional brokerage services, and in return we have received some flexibility in the Train to Gain funding rules.

Here's what the support looks like....

- **Leadership and Management** funding available to companies with between 5 and 249 full time equivalent employees:

One business owner or senior manager can access £500 to spend on any sort of management training that would benefit your business.

On top of this you can receive a further £500 if you match it £ for £.....so a maximum of £1500 is available for a contribution of £500.

You can choose the training provider and the training does not have to be linked to a qualification – coaching, mentoring, short courses, seminars, masterclasses are all eligible. In some English regions there is additional support.

- **SMEs and Companies of over 250+ employees**, can talk to the brokerage service about how to access funds to support the training you already do, as well as to fund employees to take up qualifications. An adviser will be assigned to advise you on fundable specialist and generic qualifications in management, marketing and sales for employees, even if they already have a qualification.
- **Diagnostic and free support**, advice and training from Business Link for freelancers
- **Specialist qualifications and apprenticeships** - If your particular sector has worked with Skillset to develop qualifications in priority job areas, those qualifications can now be funded for employees through Train to Gain even if they already hold a qualification. A new Radio competency qualification is in development which we expect to attract TTG funding.
- **Skills Pledge** – this is a commitment to training your workforce to a minimum level of qualification – we'll tell you more about it and ask you to sign up if you're happy to.
- **Coming soon.....**New creative and digital media apprenticeship frameworks and qualifications....and.... once we have found providers to deliver them..... short, accredited unitised courses for freelancers in business critical areas such as IT, sales, marketing, team leading, people and financial management.

More at www.skillset.org/traintogain or via traintogain@skillset.org